



2019 ESSA INNOVATION & PRACTICE FORUM

4 - 5 MAY 2019. MELBOURNE, VIC

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Building an innovative business while building your practice

Mr Harvey Martin
Master Coach and Mentor

The EP profession has huge potential but why hadn't I heard of it?

I've been using massage therapists, myotherapists, physios and osteos for a long time but had never heard of AEPs until a client joined my CEO Peer Advisory Board as the CEO of Urban Climb.

So at least when Anita asked me to speak at the ESSA Forum, I knew what she was representing. But only just.

My limited research and exposure since leaves me a little concerned. I have been a CEO in a number of industries and been consulting and mentoring in many more over the years.

I know (now) your value but most don't. I am sure you are all passionate and well qualified "technicians" in your profession but how good are you at making a living out of it or being all that you could be?

Whether you have a clinical business or work in one or are in a corporate structure, I hope to challenge you, inspire you, give you hope and a path to the exciting future you want.

You will leave the session with a clear idea of what strategy you need, some tools to build it and how to make your place in the over-lapping fields in which you operate.

Join us at 11.00 Saturday and be prepared to be taken outside your comfort zone to be the person or organisation you want to be. Is success what you want?

I look forward to spending that time with you.