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Software and Tools for Your Business

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The landscape of healthcare is rapidly changing, and now more than ever we need to embrace technology to improve the delivery of patient outcomes.

However, with so many options available to busy exercise professionals, it's important that technology works to make life easier, not harder, and to deliver predictable outcomes.

This talk presents a practical approach for organising your exercise business with systems that work seamlessly together - saving time and improving patient outcomes.

Take home practical knowledge that you can use tomorrow:

- How to implement systems to reduce reliance on the business owner or main practitioner
- The basic and advanced tools you can implement immediately to improve patient care and quality of service
- How to use technology to improve culture, collaboration and communication between team members
- Why embracing new technology is essential over the next 5 years.

Exercise professionals in business will benefit the most from this talk, with recommendations that are unsponsored and unbiased, and made with respect to software that improves client experiences and the ease of doing business.

The knowledge gained will equip you to successfully implement technology in a way that positively supports you and your clients.