



2019 ESSA INNOVATION & PRACTICE FORUM

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Creating a Culture of Accountability: Defining & Measuring Greatness

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One of the most common challenges leaders' face is creating a sustainable culture of accountability that allows the business to deliver on its strategic objectives.

In this session Participants will learn:

- How to define "greatness" at a company, team and individual level
- How to engage people so there is a desire to deliver great results
- How to rethink traditional performance reviews to avoid common pitfalls
- How to have effective accountability conversations that inspire and motivate

Templates, case studies and practical tools will be provided to equip members to implement their ideas. Role plays are used to embed the frameworks.